



news release

HUDSON VALLEY
BANK

21 Scarsdale Road
Yonkers, NY 10707 (914) 961-6100
www.hudsonvalleybank.com

FOR IMMEDIATE RELEASE

Hudson Valley Bank
21 Scarsdale Road
Yonkers, NY 10707

CONTACT

James J. Landy
President & CEO
(914) 961-6100

David N. Milner Joins Hudson Valley Bank Business Development Board

Yonkers, NY- January 23, 2012, James J.Landy, President and CEO of Hudson Valley Bank, has announced that David N. Milner, Esq., has joined the Bank's Business Development Board. Mr. Milner is a Senior Partner with Gallet, Dryer & Berkey, LLP, a law firm in New York City.

Founded in 1978, Gallet, Dryer & Berkey, LLP is considered one of New York's leading law firms. Mr. Milner specializes in taxation, trust & estates, corporate and real estate matters. Mr. Milner is a Trustee of the Village of Lake Success, NY and Chairman of the Village's Park and Environmental Commissions. He is affiliated with several charitable organizations including the Board of the Long Island Region of the Jewish National Fund and the Planned Giving Committee of Yeshiva University. He is also Vice President of the Village of Lake Success Men's Golf Club.

Members of the Hudson Valley Bank's Business Development Board are appointed by the Board of Directors to provide a vital link to the local communities it serves and to assist the Bank in developing new business. According to Mr. Landy, as a member of Hudson Valley Bank's Business Development Board, Mr. Milner will assist in the future growth of the Bank. "We are pleased to have him as a friend and supporter of our Bank," he said.

###

Hudson Valley Bank is a Westchester based Bank with more than \$2.8 billion in assets, serving the metropolitan area with 35 branches located in Westchester, Rockland, the Bronx, Manhattan and Brooklyn in New York and Fairfield County and New Haven County, in Connecticut. Hudson Valley specializes in providing a full range of financial services to businesses, professional services firms, not-for-profit organizations and individuals; and provides investment management services through a subsidiary, A. R. Schmeidler & Co., Inc. Hudson Valley Holding Corp.'s common stock is traded on the NYSE under the ticker symbol "HVB" and is included in the Russell 3000® Index. Additional information on Hudson Valley Bank can be obtained on their web-site at www.hudsonvalleybank.com.