



news release

HUDSON VALLEY
BANK

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FOR IMMEDIATE RELEASE

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CONTACT

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**Hudson Valley Bank
Opens Branch in Suffern, NY**

Yonkers, NY –January 23, 2012- James J. Landy, President & CEO of [Hudson Valley Bank](http://www.hudsonvalleybank.com), has announced that the Bank has opened a full-service branch in Suffern, NY, designed with no teller lines for a private banking experience.

Located at 4 Executive Blvd. off Airmont Road and convenient to Rte. 59, the branch will focus on serving the deposit, lending and investment needs of businesses and individuals in Suffern and surrounding communities. The Branch is open Monday through Friday from 8:30 a.m. to 4:30 p.m.

“Anthony J. Doherty, an experienced local banker, is Vice President and Branch Manager, and will provide the exceptional personal service and attention customers can expect from Hudson Valley Bank,” Mr. Landy said.

Hudson Valley Bank specializes in banking services for businesses and professional services firms, including attorneys, property managers and real estate developers, as well as not-for-profit organizations and individuals. The Bank currently has 36 branches throughout metropolitan New York and lower Connecticut, including its first Rockland Branch at 254 South Main Street in New City.

“We are pleased to open a second branch in Rockland. As a local, independently-owned community bank committed to relationship style banking, we believe we have a lot to offer the people who live and work in Rockland,” Mr. Landy said. “We are small enough to take the time to understand their business, but large enough to meet their banking needs.”

For additional information about Hudson Valley’s Suffern Branch, please call Branch Manager Anthony Doherty at (845) 738-4054.

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Hudson Valley Bank (HVB) is a Westchester-based bank with more than \$2.8 billion in assets, serving the metropolitan area with 36 branches located in Westchester, Rockland, the Bronx, Manhattan and Brooklyn, NY, and Fairfield County and New Haven County, CT. HVB specializes in providing a full range of financial services to businesses, professional services firms, not-for-profit organizations and individuals; and offers services specifically designed for attorneys, property managers, real estate developers and investors, municipalities and religious organizations. HVB also provides investment management services through a subsidiary, A. R. Schmeidler & Co., Inc. Hudson Valley Holding Corp. is the parent company of Hudson Valley Bank. Hudson Valley Holding Corp.’s common stock is traded on the NYSE under the ticker symbol "HVB" and is included in the Russell 3000®. Additional information about Hudson Valley Bank can be obtained at www.hudsonvalleybank.com